

May, 2015

**A MONTHLY MESSAGE
FROM**



**MAYOR
TODD GOTTEL**



City of Rowlett
4000 Main Street
Rowlett, TX 75088

972-412-6100
www.rowlett.com

**Signing the Bayside
purchase agreements!**

My fellow Rowlett citizens,

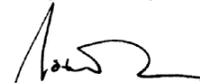
For months now, you've been hearing and reading about the City of Rowlett purchasing the former Elgin B. Robertson property. In fact, we have been actively pursuing the purchase of this land from the City of Dallas for the past decade. Well, the time has finally come and I am excited beyond measure to announce that the sale of this land closed on May 15! Now known as Bayside, it serves as the gateway into Rowlett on Interstate 30. Once developed, it will not only become a regional destination for the DFW metroplex and east Texas that will make our citizens very proud, but will also bring significant tax revenue to the City.

As I've already shared with you, the \$31.8 million purchase price has been fully funded by the City's development partner, Bayside Land Partners. The area will not remain parkland, but will be beautifully and innovatively master-planned and developed. Bayside Land Partners is currently working through these plans and has presented some really exciting options for their vision, which I'll share with you in this newsletter. Closing on this property is just the first step in a multi-year development process so expect to hear a lot about the progress as these plans are finalized and executed! On the City side, in order to provide the best and most expedient services to our citizens, Rowlett will provide the infrastructure, including police and fire rescue response, as the land is developed.

Fostering quality economic development in our City is of paramount importance to me, as well as to your entire City Council. We have so much happening right here in our hometown with the Village of Rowlett downtown development, the Homestead at Liberty Grove, the Beacon Harbor development, Harmony Hills, Terra Lago and Scenic Point Park, not to mention Sprouts Farmers Market along with numerous retail and service businesses. Bayside now joins these as a truly once-in-a-lifetime development opportunity. It will absolutely enhance our quality of life here in Rowlett and allow us to welcome visitors from all over North Texas to enjoy Rowlett hospitality at its finest!

Speaking of Rowlett hospitality...I'm also really happy to share that the City will be hosting our Fireworks at Bayside this year, on Saturday, July 4. The headline act for this event, which features Rowlett's largest fireworks spectacular of the year, is Sister Sledge. What a fantastic way to honor the rights and freedoms our forefathers fought so hard to ensure we Americans are blessed with and to celebrate the future of Bayside, as we all belt out "We are Fa-mily" in unison, right along with Sister Sledge!

See you at Bayside on July 4th,



Mayor Todd Gittel



Bayside

Bayside Land Partners plans for Bayside to become a mixed-use development utilizing the City's form-based codes. Bayside will include housing options for every stage of life, from condos right on up to large luxury homes, expansive green space areas with water-front parks, marinas and resort-style amenities!

Approximately 1,750,000 square feet of commercial space.

Approximately 3,000 residential units.

8-10 year build out.

NORTH SIDE PROJECT AREA CONCEPT PLAN - 142 ACRES

Urban Village District – 50 acres
Mixed multi-family residential – 700 units
Office/medical office – 215,000 square feet
Commercial retail – 165,000 square feet

New Neighborhood District – 92 acres
Single family residential – 360 units

SOUTH SIDE PROJECT AREA CONCEPT PLAN - 117 ACRES

Urban Village District – 22 acres
Mixed multi-family residential – 1,774 units
Office/medical office – 215,000 square feet
10-story condo tower – 100 units

Special District – 95 acres
Specialty retail – 310,000 square feet
Specialty restaurants – 150,000 square feet
Hotel (limited service) – 200,000 square feet
Resort hotel – 5,000,000 square feet



“ROWLETT’S COMMITMENT TO BAYSIDE ENSURES THE CREATION OF A TRULY UNIQUE PLACE, WHICH WILL BE ENJOYED BY THIS GENERATION AND MANY MORE TO COME. WE ARE EXCITED TO BE ENTRUSTED WITH THIS LEGACY PROJECT FOR ROWLETT AND THE ENTIRE DFW METROPLEX!”

Kent Donahue - Bayside Land Partners