



**For Immediate Release:
November 10, 2016**

Contact: Martha Brown | Keep Rowlett Beautiful
214.998.9203 | mbrown@keeprowlettbeautiful.org

Keep Rowlett Beautiful, RETREET, and Texas Trees Foundation to Plant Free Trees in Tornado Affected Neighborhoods

ROWLETT, TX – On Saturday, December 10, 2016, Keep Rowlett Beautiful (KRB), in partnership with RETREET, Texas Trees Foundation, and hundreds of volunteers, will show some love to Rowlett residents who lost trees in the December 26, 2015 EF4 tornado, which affected 1,300 homes and businesses.

- Tornado affected residents are invited to visit <http://keeprowlettbeautiful.org> to apply to have free shade trees planted in their front yard.
- Volunteers, who will meet and deploy from the Church in the City Disaster Relief Center's parking lot located at 4006 Dalrock Rd, Rowlett, TX 75088 on planting day, should also register for the event on the KRB website.

“Trees are an often overlooked part of restoring neighborhoods after a disaster,” says RETREET executive director, Grady McGahan. “Our goal is to plant 400+ trees during the Rowlett RETREET event, bringing joy, hope and cheer to those in need.”

About Keep Rowlett Beautiful

Keep Rowlett Beautiful (KRB) is a non-profit organization that cultivates the spirit of community through volunteerism and education focused on creating a healthy, beautiful and sustainable environment. For twenty years, Keep Rowlett Beautiful has sponsored cleanup, recycling, education and beautification projects in the City of Rowlett, Texas. To volunteer or to learn more about KRB, please visit <http://keeprowlettbeautiful.org>.

About RETREET

RETREET is a disaster relief agency that engages communities to replant lost trees. RETREET and its partners have planted 4,196 trees at home sites across North America, redefining disaster relief through direct action and harnessing the spirit of volunteerism that crops up when disaster strikes. Their aim is to make replanting trees a central part of the standardized response to catastrophic destruction, thus enlivening and enriching communities for generations to come.

About Texas Trees Foundation

The Mission of the Texas Trees Foundation is (i) to preserve, beautify and expand parks and other public natural green spaces, and (ii) to beautify our public streets, boulevards and rights-of-way by planting trees and encouraging others to do the same through educational programs that focus on the importance of building and protecting the “urban forest” today as a legacy for generations to come. The Foundation will share its vision on a national level, but will focus its efforts and develop loyalties among communities in the North Central Texas area.

For more information or interview requests, please contact:

Keep Rowlett Beautiful

Martha Brown, Executive Director

972-463-3929 * 214-998-9203

mbrown@keeprowlettbeautiful.org

<http://www.keeprowlettbeautiful.org>

###