

Rowlett

News Release



**For Immediate Release:
November 13, 2013**

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Rowlett Named #1 Best Small City in America to Move to

ROWLETT, TX – the City of Rowlett is proud to announce that we have been named the *#1 Best Small City in America to Move to* by real estate research blog, [Movoto](#). Rowlett is a wonderful lakeside community with big city amenities and a small town feel!

Movoto created this list based on demographic and other data collected about cities with populations under 60,000. Sources included the U.S. Census, the Bureau of Labor Statistics, the FBI and their own real estate market data. Six criteria in total were surveyed:

- Cost of living
- Crime
- Median household income
- Unemployment rate
- Median home price
- Homes for sale per capita

Movoto found that Rowlett's 57,703 resident earn a median household income of \$82,466 — 56 percent more than the national average. They also determined that crime in Rowlett is quite low at 42 percent below the national average. Homes in Rowlett cost about 19 percent less than the average for the rest of the U.S. at a \$161,400 median list price, with one home on the market in the city for every 164 people who live there. To round out the data, Rowlett's 6.3 percent unemployment rate is 12.5 percent below the national average.

The Top Ten Small Cities to Move to in America as named by Movoto are:

1. Rowlett, TX
2. Idaho Falls, ID
3. Cedar Park, TX
4. Noblesville, IN
5. Hendersonville, TN
6. Mansfield, TX
7. North Port, FL
8. Bartlett, TN
9. Tinley Park, IL
10. Moore, OK

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